

**The latest furniture sourcing trade show
in Philippines**



Philippines has a growing furniture market value of USD 672.7 million and is the second largest Asian country by population. The 3-day event spreads over 7,000 square meters with more than 150 participating companies and more than 8000 trade visitors are expected to join the showcase.



Philippine Furniture Furnishings Market (PFFM) is a one stop solution showcasing top quality furniture and products such as home furniture, commercial furniture, home décor & lifestyle products, lamps and lightings, floor covering, accessories, fabrics & textiles and many more.

One of the pre-event highlights was the first roadshow held recently in Metro Manila on 14 and 15 November 2022. The two days roadshow covers a business luncheon and furniture showrooms visits for interested exhibitors to learn and understand more of the local Filipinos trends and demands.

The roadshow was successful with the support of our local key stakeholders from the Department of Trade and Industry (DTI) Philippines, Malaysia External Trade Development Corporation (MATRADE), Hotel & Restaurant Association of The Philippines (HRAP) and Subdivision and Housing Developers Association (SHDA).

**The 2nd roadshow is scheduled on
8 - 9 May 2023**

[Contact us](#)

for the participation details



Mr Eugene T Yap
President, HRAP

"This roadshow provides an excellent networking opportunity for HRAP to share the needs of the hospitality industry with the participating companies"



Ms Intan Zalani
Trade Commissioner, MATRADE

"Malaysian companies who are here today will see more opportunities in the Philippines. PFFM is an excellent platform to showcase Malaysian products and having new business contacts"

Highlights of the roadshow



Secure your spot with PFFM!

Be a partner to Philippine Furniture Furnishings Market (PFFM) to create and shape a new market. This showcase will give you a great chance to position your company and brand in a high-potential market.

Don't miss this opportunity to join us!

[BOOK NOW](#)