

**The latest furniture sourcing trade show
in Philippines**



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Gearing Up for PFFM 2023 with MoU Signing!

A strong partnership has been sealed for the upcoming Philippine Furniture Furnishings Market (PFFM) 2023!

PFFM, the first furniture import sourcing trade show in the Philippines, will be held on 5-7 July 2023 at SMX Convention Centre, Metro Manila. A signing of a Memorandum of Understanding (MoU) took place on 08 March 2023 in Manila between PFFM organizer, Derrisen Sdn Bhd and the Philippine Hotel Owners Association (PHOA).



PHOA President M Arthur Lopez (3rd from left) and PFFM Project Director, Ms Vicky Tan at the MoU signing ceremony for PFFM 2023 witnessed by Mr Dexter Deyto and Mr Benito C Bengzon, Jr.

PHOA is a non-stock, non-profit organization composed of owners of Philippine's major accommodation providers – hotels, resorts, tourist inns, pension houses, serviced apartments and the like. Since 1977, the association has been protecting and promoting the common interests of its members by pooling together talents and resources for the development of the Philippine hospitality industry... [read more](#)

The association will lend their support in promoting PFFM to their members by inviting them to the event to source furniture and furnishings products for their companies.



Mr Arthur Lopez
PHOA President

"PHOA is excited to work with Derrisen in promoting PFFM 2023. PFFM 2023 will provide an excellent platform for current and future players in the Philippine hotel industry to explore business and networking opportunities in the hospitality and furnishings industry."

**Discover a new market in the Philippines and learn about
the latest trends and market demands**

[Exhibit Now!](#)

Explore The Event



Exhibition floor
7,000sqm



Exhibiting Companies
150



Visitors
8,000

Why Exhibit at PFFM?

- ✓ Showcase your products and new designs launching
- ✓ Great brand visibility
- ✓ Cost effective business under one roof
- ✓ Identify new business and customers
- ✓ Network with potential business partners from Asian countries

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