

## Three More Partnerships for PFFM 2023

The upcoming Philippine Furniture Furnishings Market (PFFM) has been given a further boost with the support and collaboration of three more prestigious associations in the Philippines.

A signing of Memorandum of Understanding (MoU) took place on May 5 in Manila between PFFM organizer, Derrisen, and Association of Purchasing Managers of Hotels and Restaurants of the Philippines (APMHRP), Philippine Retailers Association (PRA), and Subdivision and Housing Developers Association (SHDA).



MoU Signing with APMHRP and SHDA



MoU Signing with APMHRP



MoU Signing with PRA



MoU Signing with SHDA





## Lorna M. Azarias **President, APMHRP**

"The PFFM will be an excellent platform for sourcing and networking opportunities for suppliers from both the Philippines and other ASEAN countries that offer the latest trend of high-quality furniture and furnishing products at competitive prices."

## **Rosemarie Ong President, PRA**

"This exciting event promises to showcase the best of the country's furniture and furnishings industry, and we are proud to be a part of it. PFFM is an excellent opportunity for local furniture and furnishings manufacturers to showcase their products and connect with potential customers and partners from around the world."



Ar. Leonardo B. Dayao Jr. **National President, SHDA** 

"We are happy to link with PFFM especially as the pandemic has opened up a need for more housing, and consequently, furniture and furnishings. The trend right now is towards fully furnished, ready to move in housing, so PFFM comes at an opportune time."

These three associations will lend their support in promoting PFFM to their members by inviting them to the event to source furniture and furnishings products for their companies.

