

**The latest furniture sourcing trade show  
in Philippines**



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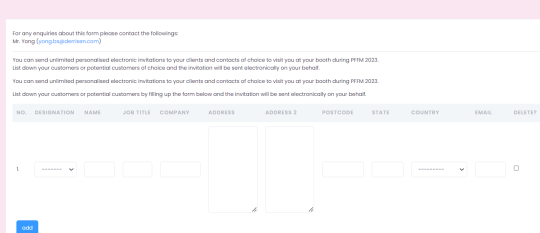
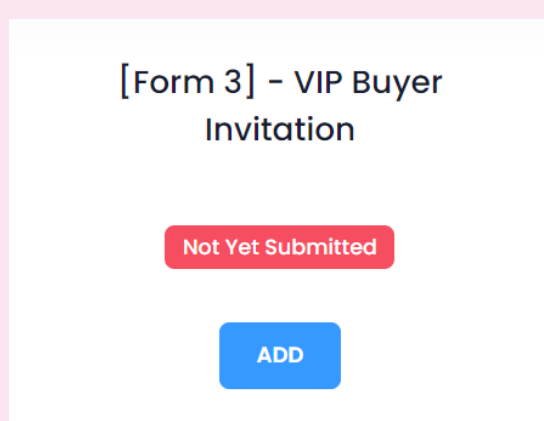
**Register as Visitor**

**Final Checklist for PFFM 2023!**

We are thrilled to have you as part of the upcoming Philippines Furniture Furnishings Market 2023 (PFFM) 2023 event! As the dates draw closer, we want to ensure that you have everything in order for a seamless and successful participation. Here's a comprehensive checklist to help you prepare and maximize your experience at the event:

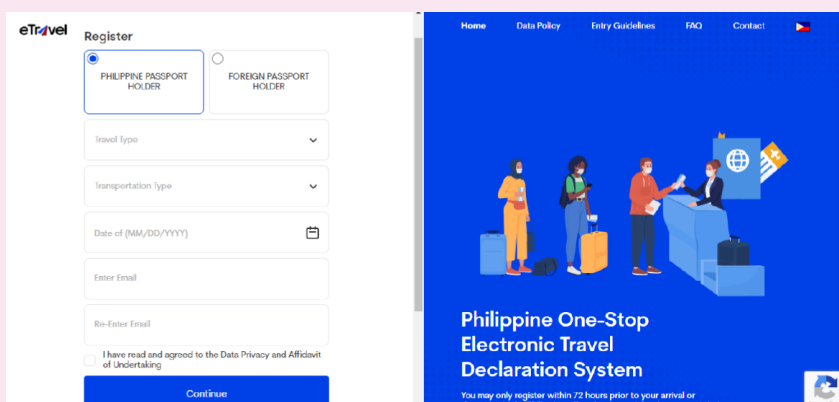
**1. VIP Nomination List**

Submit the VIP nomination through the Online Exhibitor Manual Form 3



**2. Health Pass**

Fill up the health pass at least 5 days before your departure date

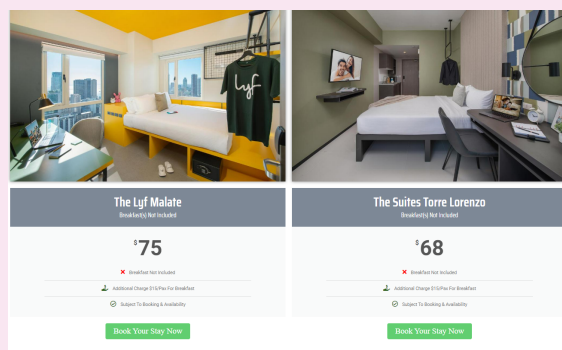
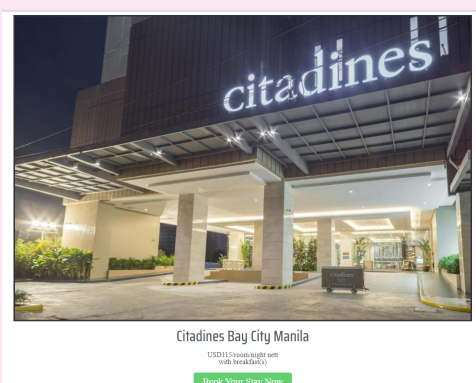


<https://etravel.gov.ph/>

**3. Hotel Accomodation**

All exhibitors are eligible for a corporate rate when booking a stay at any of our three official hotels:

Citadines Bay City Manila, The Lyf Malate, or The Suites Torre Lorenzo



<https://socialscale.com.my/index.php/pffm23/>

**4. Event Highlights**

Be part of the PFFM Opening Ceremony and Networking Night on 5 - 6 July 2023

**OFFICIAL OPENING CEREMONY**  
5 July 2023, 10.00 am - 1.30pm  
(Mabuhay Hall, SMX Hall 4)

Time	Programmes / Activities
10.00 am - 10.05 am	Philippine National Anthem
10.05 am - 10.10 am	Welcome Remarks from <b>Mr. Dexter Deyto</b> , SmartPlay Events & Solutions, Local Representative
10.10 am - 10.20 am	Opening Remarks from <b>Dr. Edward L. Ferreira Ph.D.</b> , Executive Director of Center for International Trade Expositions and Missions (CITEM)
10.20 am - 10.30 am	Message from <b>H.E. Dato' Abdul Malik Melvin Castelino bin Anthony</b> , Ambassador of Malaysia in the Philippines
10.30 am - 10.40 am	Keynote Address from <b>Hon. Alfredo E. Pascual</b> , Secretary of the Department of Trade & Industry (DTI) - <i>Invited</i>
10.40 am - 10.50 am	Official Opening of PFFM 2023
10.50 am - 11.00 am	Token of Appreciation to Supporting Associations and Sponsor
11.00 am - 11.10 am	Group Pictures on Stage
11.10 am - 12.00 pm	VIP Tour of the Exhibit
12.00 pm - 1.30 pm	VIP Lunch

**14**

**NETWORKING NIGHT**  
Date : 6 July 2023  
Time : 6.00 pm - 9.00 pm  
Venue : Mabuhay Hall, SMX Hall 4

Seminars 5 - 6 July 2023, Mabuhay Hall, SMX Hall 4

	<p><b>Mr Benito C Bengzon, Jr</b> Executive Director, Philippine Hotel Owners Association (PHOA) DATE: 5 July 2023 TIME: 2 pm - 3 pm VENUE: Mabuhay Hall, SMX Hall 4 TOPIC: Transformative Shifts in the Philippine Tourism and Hospitality Industry</p>
	<p><b>Mr. Alvin R. Lim</b> General Manager of Haig and Lee Import Export Corporation and HRAP member DATE: 5 July 2023 TIME: 3 pm - 3.30 pm VENUE: Mabuhay Hall, SMX Hall 4 TOPIC: Hospitality and Restaurant Industry Trends and Innovations</p>
	<p><b>Ms Urszula Ditrych</b> Co-founder, Biznes Meble magazine, Poland DATE: 6 July 2023 TIME: 11 am - 12 pm VENUE: Mabuhay Hall, SMX Hall 4 TOPIC: Furniture market in Poland: basic indicators, design, opportunities</p>
	<p><b>Mr Zilahi Imre</b> Editor-in-Chief, MagMob.ro; Chairman of International Alliance of Furnishing Publications - IAFP, Romania DATE: 6 July 2023 TIME: 11 am - 12 pm VENUE: Mabuhay Hall, SMX Hall 4 TOPIC: A furnishing world driven by curiosity</p>
	<p><b>Mr Santiago "Sonny" F. Ducaay</b> Executive Director, Subdivision and Housing Developers Association (SHDA) DATE: 6 July 2023 TIME: 2 pm - 3 pm VENUE: Mabuhay Hall, SMX Hall 4 TOPIC: Overview of the Housing Industry, its Challenges and Opportunities</p>

**5. Shuttle Service Schedule**

• 5 July 2023: CITADINES -> SMX  
(One Way Only)

0745 AM  
0815 AM  
0845 AM  
0915 AM  
0945 AM

• 6 - 7 July 2023: CITADINES -> SMX  
(One Way Only)

0845 AM  
0915 AM  
0945 AM

**See you at PFFM 2023!**

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*Join Us  
To Celebrate  
The Success of PFFM 2023*