



PFFM 2023 Kicks off with Excitement!



Official Opening of PFFM 2023

PFFM showcased a spectacular start on 5 July 2023, bringing over 50 international companies and captivating a dynamic crowd. The event commenced with Mr. Peter Eric D Pardo, Chief of Staff at the Office of the City Mayor, Local Government of Pasay, H.E. Dato' Abdul Malik Melvin Castelino, the Ambassador of Malaysia to the Philippines, and special guest appearances by Miss Universe Philippines 2023, Ms. Michelle Dee, and Miss Charm Philippines 2024, Ms. Krishnah Gravidez.

VIPs embarked on an exclusive tour of the exhibition hall, immersing themselves in a world of top-quality furniture, dazzling décor, and innovative lifestyle products. PFFM 2023 sets the stage for an unforgettable showcase of the finest in furniture and furnishings, fueling anticipation for innovation and unparalleled products.



Special guest appearances: Ms. Michelle Dee, Miss Universe Philippines 2023 and Ms. Krishnah Gravidez, Miss Charm Philippines 2024

Make the most of the remaining 2 days at PFFM 2023

Register Now!



Captivating seminar led by industry experts Mr. Bengzon and Mr. Lim, delivering powerful insights and inspiring guests



PFFM Day 1 Show Highlights

Hear from our Exhibitors and Visitors!



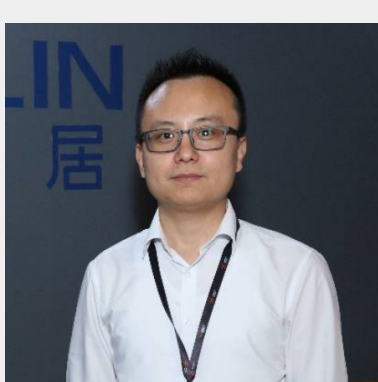
H.E. Dato' Abdul Malik Castelino
Ambassador of Malaysia in the Philippines

"We encourage all of you to come and visit this wonderful exposition where you'll see Malaysian furniture companies displaying their best quality designs. You'll also find countries from ASEAN, many parts of Asia, and Europe participating. During this exposition, I hope you can create networks and build a stronger market for the furniture and furnishing industries."



Samie Lim
Chairman
BLIMS Lifestyle Group Inc.

"Our company used to travel around the world to find furniture suppliers. I'm glad that PFFM has brought this opportunity to Manila. It has proven to be incredibly beneficial, as now not only myself and senior officials can attend, but even our junior buyers can also get exposed to world-class furniture and furnishings."



Jake Zeng
Sales Director
Henglin Home Furnishings Co Ltd China

"We are thrilled to be here and witness the opening ceremony this morning. We firmly believe that this event will be a resounding success. If you're interested in the Philippine market, this is the perfect fair for you to understand your customers and target market."



Candice Lim
Managing Director
Deep Furniture Sdn Bhd

"I believe that PFFM can successfully attract new customers in the Philippines. The furniture market in the Philippines presents a vast potential for us to explore and seize new opportunities to penetrate the market."

What's happening on Day 2 at PFFM?

1. Engage in Dynamic Seminars on Furniture Industry Trends

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Ms Urszula Dityrcth
Co-founder, *Biznes Meble* magazine, Poland
DATE: 6 July 2023
TIME: 11 am – 12 pm
VENUE: Mabuhay Hall, SMX Hall 4
TOPIC: Furniture market in Poland: basic indicators, design, opportunities
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Mr Zilahi Imre
Editor-in-Chief, *MagMob.ro*; Chairman of International Alliance of Furnishing Publications - IAFP, Romania
DATE: 6 July 2023
TIME: 11 am – 12 pm
VENUE: Mabuhay Hall, SMX Hall 4
TOPIC: A furnishing world driven by curiosity
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Mr Santiago "Sonny" F. Ducay
Executive Director, *Subdivision and Housing Developers Association (SHDA)*
DATE: 6 July 2023
TIME: 2 pm – 3 pm
VENUE: Mabuhay Hall, SMX Hall 4
TOPIC: Overview of the Housing Industry, its Challenges and Opportunities

2. Connect and Collaborate at the Networking Night



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Join Us To Celebrate The Success of PFFM 2023

