

### Thrilling Highlights at PFFM Day 2!

Day 2 at PFFM presented a compelling series of enlightening seminars delivered by esteemed speakers hailing from Poland, Romania and Philippines. Attendees were treated to invaluable insights into the cutting-edge trends and developments shaping the furniture industry.

Here are some memorable moments captured during these engaging and informative sessions:



### Captivating Exhibition Hall Moments



### Don't Miss the Last Day of PFFM 2023!

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A special roadshow was held for European Delegates from Poland and Romania on the 4 July 2023 in Manila. The roadshow offered a unique opportunity to explore new business possibilities and stay updated on the latest trends and designs in the furniture industry.



PFFM Day 2 Show Highlights

### Meet Our Gold Sponsor!



Poh Huat Furniture Industries (M) Sdn Bhd  
Booth #E1

### Hear from our Exhibitors and Visitors!



**Ms. Michelle Daniela M. Dee**  
Miss Universe Philippines 2023

"I'm so excited to be here, the furniture here I see is so amazing and also the quality is definitely what you are looking for here in PFFM."



**Cheryl Tan**  
General Manager  
TITOV Sdn Bhd

"As the Philippine market is new to me, I see an opportunity to gain market share through collaboration with PFFM. I'm seeking reliable partners to work together and develop this market."



**Mr. Zilahi Imre**  
Editor-in-Chief, MagMob.ro  
Chairman of International Alliance of  
Furnishing Publication - IAFP, Romania

"I think that Philippines market is great and foreign company should bring their wonderful product to this market."



**Santiago "Sonny" F. Ducay**  
Executive Director  
Subdivision and Housing Developers  
Association

"We are linking with PFFM to showcase the housing products of housing developers and demonstrate how they can identify synergy and complementation between housing developers and furniture and furnishings proponents. This collaboration will enhance the houses we produce by complementing them with suitable furniture and furnishings."

### What's happening on Day 3 at PFFM?

- Discover an extensive selection of furniture products
- Connect with industry leaders and local buyers in the Philippine furniture industry

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