

## **Explore the Best in Furniture and Furnishings:** Join Us at the PFFM 2024!

Mark your calendars for the most anticipated event of furniture and furnishings - the Philippine Furniture Furnishings Market (PFFM) 2024, on its 2nd edition, taking place from 4 - 6 July at the SMX Convention Center Manila. The event aims to unveil the cutting-edge market trends, establish connections with industry experts, and showcase innovative products tailored for your projects.

In alignment with its goals, the **Hosted Buyer's Program** will be conducted for local buyers, importers, and retailers to have exclusive access, connecting with top furniture manufacturers, both local and international, fostering fruitful connections and facilitating sourcing efforts.

### PFFM 2024 Hosted Buyer's Program Benefits



To assemble participants, these Roadshows will tour country's furniture hotspots like Cebu, Davao, and Pampanga, along with a business luncheon and networking session in *Manila*. The program aims to share industry knowledge, unite stakeholders, and emphasize sustainability, contributing to market exposure, partnerships, and global connections.



# **PFFM Roadshows**

We invite you to be a part of this enriching experience.

### **Confirmation Deadlines:**

2 February 2024 – Davao Roadshow

22 February 2024 - Manila, Cebu, and Pampanga Roadshows

For more information, please contact our local and international office.

Ms. Jam Cary Menoza

+63 921 443 6583

# **International**

Ms. Batrisyia Bidinchee

+60 11 1646 1302

batrisyia.bidinchee@derrisen.com

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