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**Unveiling the Second Edition of PFFM 2024
Together with our Esteemed Association Partners!**



**Philippine Hotel Owners
Association (PHOA)**



**Subdivision and Housing Developers
Association (SHDA)**



**Association of Purchasing Managers of
Hotels & Restaurants of the Philippines
(APMHRP)**



**Hotel and Restaurant Association
of the Philippines (HRAP)**

As the excitement grows for the second edition of PFFM, the partnership with our supporting associations continued through Memorandum of Understanding (MoU) renewal. This moment signifies a commitment to collaborate for a more impactful experience at the Philippine Furniture Furnishings Market.

Aligned with these, we have discussed a range of activities tailored to enhance the PFFM experience. *Pre-event Roadshows* will span key regions in the Philippines - Manila, Cebu, Davao, and Clark, Pampanga - featuring seminars and talks to share industry insights and prepare prospective visitors for active event participation. Concurrently, within these Roadshows, efforts will gather qualified buyers for the *Hosted Buyer's Program*, one of the on-site event highlights, that offers exclusive access for buyers from various regions to connect with top furniture manufacturers, both local and international, thereby facilitating their sourcing and business development efforts.

Market-related seminars and talk at the main event takes place to equip industry stakeholders with invaluable insights and trends to thrive in the dynamic landscape. The *Furniture Showcase* will feature exhibitors from various regions such as the Philippines, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, Vietnam, and Europe regions. These exhibitors will present their finest creations and innovations, adding diversity and depth to the event. Lastly, *Buyer's Networking Night* is scheduled to foster collaborations and facilitating idea exchanges among industry professionals.

Let's embark on this journey together, elevating the industry hand in hand with the Philippine Furniture Furnishings Market (PFFM)!

Explore the Upcoming 2nd Edition of PFFM!

Explore the Event



7,000 sqm
Exhibition Floor



150 Exhibiting
Companies



12 countries and Regions
participating from China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Singapore, Philippines, Taiwan, Thailand, Vietnam, and Europe



5,000 visitors

Event Highlights



Hosted Buyer's Program
Access an exclusive matchmaking platform to connect with top manufacturers and suppliers. Enhance sourcing and build profitable partnerships.



Networking
Engage with industry leaders and collaborators for growth and innovation, shaping your business's future.



Furniture Showcase
Explore innovative furniture designs, igniting inspiration for your products and design direction.



Market-related Seminars
Immerse in expert-led seminars, gaining insights on trends and consumer behavior to stay competitive.

Book Your Space Now!

Organized by:



Philippine Representative:



Supporting Associations:



Contact Us



+603 4813 9810



info@derrisen.com

