



PFFM Roadshow 2 Cebu - Invitation

Join us on the 2nd edition of **Philippine Furniture Furnishings Market (PFFM)** on **4 - 6 July 2024**, at **SMX Convention Center Manila**. We're coming to you with roadshows from **Davao to Cebu and Pampanga**, inviting you to join our Hosted Buyers Program.

In anticipation of this event, we're thrilled to announce and invite you to our prelude – the **PFFM Hosted Buyer Program Roadshow in Cebu** on **13 March 2024** at **Bai Hotel Cebu, Mandaue City**. Join us for a Business Luncheon featuring discussions on the latest trends in the Philippine furniture and furnishings industry, led by industry leaders. **Registration is free for business owners and senior executives, limited to one representative per company.**

Please note that seats are limited, and the confirmation deadline is **1 March 2024**.

Secure Your Spot

During the business luncheon, one of the main highlights is the **Hosted Buyers Program for PFFM 2024** on **4 - 6 July** at **SMX Convention Center Manila**. It offers exclusive opportunities for buyers to meet our international exhibitors and furniture manufacturers and explore the diverse world of furniture and furnishings for your supplier-sourcing needs.

Benefits of Hosted Buyers Program

Should you have any inquiries or require additional information, please do not hesitate to reach out.

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